



Consult

**YOUR PARTNER FOR  
SUSTAINABLE SOLUTIONS**



# ABOUT US

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**LAU Consult is the consulting arm of the Lebanese American University (LAU), operating from within the University Enterprise Office (UEO). At LAU Consult, we strive to help you gain a competitive edge in your industry, geographic market and social environment.**

LAU is a leading multi-campus institution of higher education in Lebanon, chartered by the Board of Regents of the University of the State of New York and accredited by the New England Commission of Higher Education (NECHE).

LAU hosts first-rate schools in Architecture & Design, Arts & Sciences, Business, Engineering, Medicine, Nursing, and Pharmacy. To date, LAU's schools have achieved the following distinguished accreditations: An AACSB for the School of Business; an ABET for the bachelor's in Civil, Computer, Electrical, Industrial and Mechanical Engineering; an ABET for the Computer Science program; a CCNE for the Bachelor of Nursing; and an ACPE for the Doctorate in Pharmacy.

From within this acclaimed institution, LAU Consult strives to serve your needs with care, integrity and excellence.

LAU Consult draws on the academic and professional expertise of more than 700 full-time LAU faculty and staff, as well as that of a diverse pool of external experts.

**LAU Consult is able to cater to the following key client segments:**

- Universities and Colleges
- K-12 schools
- Academic Medical Centers and Hospitals
- Private and Public Companies
- NGOs and International Organizations
- Governments



# OUR SERVICES

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We match our strategic approach and management expertise to your needs, providing evidence-based and cost-effective solutions aligned with the goals of your organization.



**LAU Consult will assist you in addressing  
and managing key issues such as:**



Higher Education Academic Coverage,  
Development and Management



K-12 Education Solutions



Talent Management, Executive  
Education and Professional  
Development



Quality Management and  
Accreditation Advisory Support



Succession Planning and  
Corporate Governance



Strategic Planning and  
Management Consulting



Energy and  
Environmental Planning

# 1

## Higher Education Academic Coverage, Development and Management



LAU Consult will provide your college or university with academic coverage and advisory services, whereby we assist with overseeing the implementation of your academic plan, and if need be, second our own team to manage your institution and/or academic program and integrate key solutions to meet your needs. Moreover, LAU Consult can host LAU-based undergraduate and graduate programs on your college's / university's premises, and fully manage such programs in partnership with you to serve the market's educational needs.

The LAU Consult team has developed a series of best practices to help you navigate your greatest challenges in:

- Assessing academic portfolios and the market for new programs
- Aligning market assessment with curricula selection and implementation to improve both enrollment and the academic position of the institution in the market
- Developing, launching, and/or managing graduate and undergraduate academic programs and learning models
- Reviewing and updating existing academic and educational curricula and programs
- Developing enrollment management plans to enhance student recruitment and retention
- Improving faculty and staff recruitment, development, and governance
- Launching a new school, college, and/or university

# 2

## K-12 Education Solutions

K-12 education environments need to cope with the constantly evolving technologies, expected market needs, and students' needs and their accelerating awareness and knowledge. The K-12 classroom needs to reflect such evolution in learning platforms, and so should K-12 teachers.

At LAU Consult, we are ready to assist you in:

- Integrating the latest educational solutions and/or trends
- Reviewing and updating existing educational curricula
- Upgrading your classroom educational environment
- Developing enrollment management plans to improve student attendance and retention
- Training your teachers in the latest skills in student interaction and engagement, leadership, intellectual reasoning, problem-solving, assessment, ICT and social cross-cultural skills needed for the development of the digitally initiated student
- Launching your K-12 school
- Integrating the Inclusion Approach in your special Education program



### **3 Talent Management, Executive Education and Professional Development**

LAU Consult offers talent management, executive education, and professional development services to ensure that your team keeps pace with the advancement in their field, as well as recruit and nurture the right talents for sustainability and growth.

We strongly believe that up-to-date knowledge and skills are essential to delivering quality services and meeting the expectations of your target clients and stakeholders.



## **4 Quality Management and Accreditation Advisory Support**

With extensive collective experience in implementing accreditation initiatives within institutions of higher education and healthcare, our multidisciplinary team of professionals has the required credentials and expertise to harness the talent within your institution and provide support toward pursuing or renewing institutional, school or program academic accreditation.

LAU Consult will help you with institutional/program assessment and developing the self-study process, up to reaching the accreditation. The LAU Consult team has extensive experience in the following university/college accreditation processes: Institutional (NECHE), and Schools and Programs (AACSB, ACPE, CCNE, ABET).

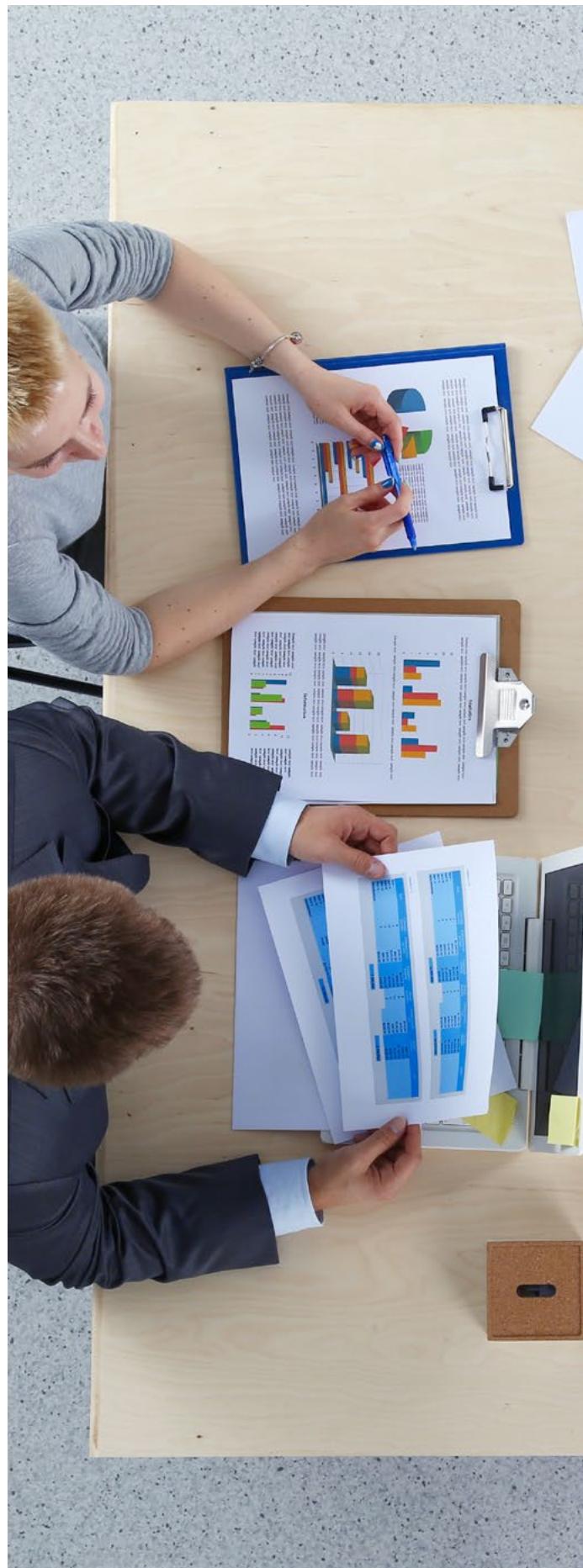


# 5

## Succession Planning and Corporate Governance

Succession planning in both large family businesses and multinational institutions is a pillar of sustainability, especially in the ever-changing MENA business environment. LAU Consult helps you instill the necessary corporate governance structures to support such transitions, all while tackling the needed structural adjustments to sustain the required change.

Moreover, LAU Consult will assist in implementing its recommended plans to make sure the changes taking place are built on solid foundations for sustainable growth, and transparent reporting and decision making.



# 6

## Strategic Planning and Management Consulting



LAU Consult will guide you in creating and implementing strategic and operational plans that meet your strategic objectives.

Our collaborative and outcomes-focused approach closely examines your organization and its operations to optimize the use of resources, capitalize on its points of excellence and differentiation, with special attention to what matters most to your stakeholders.

With a wealth of experience in supporting institutions, our dedicated team of consultants will address with your team key management consulting issues such as:

- Strategic Planning
- Operational Plan Development
- Performance Improvement
- Financial Planning and Budgeting
- Human Capital Requirements including Team Building, Recruitment, and Leadership Development
- Organizational Effectiveness
- Crisis Management
- Information Systems Planning
- Process Reengineering
- Marketing and Communication Planning and Implementation

# 7

## Energy and Environmental Planning

With today's eroding natural resources, private and public sectors alike have become more focused on renewable energy, energy production efficiency, environmental awareness, and planning for efficient energy generation and consumption.

LAU Consult is ready to provide you with the critical advisory services needed to create an infrastructure for sustainable energy generation, along with environmentally sound strategies for such energy-generating platforms.



# OUR TEAM

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LAU Consult has consolidated the academic and professional experience of more than 700 full-time LAU faculty and staff, as well as that of a pool of external experts from across a wide range of disciplines. Such varied and experienced talent pool helps us better serve our clients and make a solid impact.

Backed by a committed team of multinational and talented consultants, we strive to make a difference in institutions of higher education, K-12 schools, hospitals, academic medical centers, private and public companies, family businesses, non-governmental and international organizations, and governments.

Aside from our diverse specialties and academic credentials, LAU Consult's team of professionals has a track record of hands-on experience assessing and managing complex client needs and creating long-lasting positive change. Through our collaborative efforts and know-how, we push not only our own boundaries, but those of our clients as well.



# OUR APPROACH

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- We are focused, insightful and hands-on
- We respect and value the uniqueness of each institution
- We bring a diversity of perspectives and share a common purpose
- We believe in collective effort and building internal capacity for sustainability and institutionalization
- We base our recommendations on solid evidence, best practices and lessons learned

- We mobilize an extensive foundation of knowledge to provide the best solutions to our clients
- We are Your Partner every step of the way in leading change for a better future...

*You will see immediate benefits as we leverage our expertise and belief in sustainable partnerships to deliver tangible and long-lasting results.*





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